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PRESS RELEASE
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UMW TOYOTA INTRODUCES THE ALL-NEW YARIS G LIMITED Redefining Performance and Style in The B-Segment Hatchback Market

SHAH ALAM, 25 APRIL 2024 - UMW Toyota Motor (UMWT) proudly announces the launch of the Toyota Yaris G Limited, setting a new benchmark in the non-national B-segment hatchback market. This latest addition to the Yaris lineup exemplifies automotive innovation, offering improved performance upgrades, enhanced handling, and a stylish design.

The Toyota Yaris G Limited will be a limited run fun to drive variant, with only 600 units available. Priced at RM99,600.00 (On the road, without insurance), the G Limited comes with a full 5-year unlimited mileage warranty for the vehicle. Additionally, performance parts are covered for 1 year/20,000km warranty, ensuring an extra level of assurance for your driving experience. Available in a variety of colours, including Sporty 2-Tone Exterior package to suite both lifestyle and performance in equal measure.

"The Yaris G Limited is a testament to Toyota's commitment to pushing boundaries and redefining the driving experience. With its advanced features and dynamic capabilities elevating the already comprehensive Yaris lineup, the G Limited promises an exhilarating driving experience like no other, catering to the demands of customers seeking a blend of sophistication and excitement," says Datuk Ravindran K., President of UMW Toyota Motor.

Whether cruising through city streets or embarking on weekend getaways, the Toyota Yaris G Limited is the perfect companion for every journey. Its performance-tuned suspension system enhances cornering ability and responsiveness, delivering a sportier driving performance on every turn. Meanwhile, its agile chassis with better tyre grip and precise steering ensures accurate handling and control, allowing drivers to feel fully connected to the road.

Equipped with a range of performance enhancements, the Toyota Yaris G Limited delivers a thrilling ride with flexible handling and improved power, delivering a fun to drive experience for customers. A throttle controller and cold air intake elevate its performance, ensuring swift acceleration and an exhilarating driving experience that will surely enhance excitement.

Drawing inspiration from Toyota's extensive history in motorsports, the Yaris G Limited proudly wears its 'LIMITED' emblem, symbolising its exclusive status and performance pedigree. "Embodying Toyota Malaysia's 'Move Your World' vision, the Yaris G Limited reflects our dedication to innovation and customer satisfaction. Catering to diverse preferences, this Limited-Edition model offers enhanced performance and style, symbolising our commitment to delivering exhilarating driving experiences for all. With advanced features tailored to meet our customers' needs, the Yaris G Limited exemplifies Toyota's mission to redefine mobility," Datuk Ravindran K. added.

UMWT invites all enthusiasts and curious drivers to embrace the exclusivity of the Yaris G Limited, a limited-edition vehicle that is setting new benchmarks in the B-segment hatchback market. Contact your nearest Toyota dealership to secure the Yaris G Limited and seize this opportunity to experience Toyota's cutting-edge engineering, reshaping the future of mobility one drive at a time.

For more information, please visit <https://www.toyota.com.my> or contact the Toyota freephone at 1-800-8-TOYOTA (869682).

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