

PRESS RELEASE

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Toyota Alphard & Vellfire Back by Popular Demand

UMW Toyota Motor Redefines Luxury and Performance in the MPV Segment

SHAH ALAM, 23 OCTOBER 2023 – UMW Toyota Motor (UMWT), a leading name in the luxury MPV market in Malaysia, proudly presented the highly anticipated all-new Toyota Alphard and Vellfire.

These vehicles set a new standard for advanced features, offering efficient and luxurious transportation solutions to individuals who value sophistication, refined design, and state-of-the-art technology.

The Toyota Alphard and Vellfire boast a host of cutting-edge features that set them apart in the competitive MPV segment. From state-of-the-art technology integration to versatile and spacious interiors, these models provide a driving experience like no other. The addition of turbocharging combined with the new gearbox resulted in a significant increase in torque and power, delivering an exhilarating and engaging performance for drivers.

UMWT President Datuk Ravindran K. described the new 7-seater models as a premium luxury experience tailored for their customers. "In an ever-evolving automotive landscape, the Toyota Alphard and Vellfire stand as beacons of innovation and sophistication. They set new standards for luxury and performance in the MPV segment, reflecting our commitment to delivering exceptional vehicles that exceed expectations."

Engineered with precision, both models strike an impeccable balance between efficiency and elegance. The advanced engineering, including the all-new 2.4L 16-valve DOHC with turbocharger and intercooler, ensures optimal performance without compromising on luxury. The Toyota Vellfire has increased performance output with the Front Performance Brace, enhanced handling, and impeccable stability.

"The Alphard and Vellfire represent a new pinnacle of luxury and performance. These models are designed to resonate with accomplished professionals and businesses seeking a vehicle that not only complements their status but also adapts to their evolving needs," Datuk Ravindran added.



Move your world

Stepping into the interior cabin, the Alphard and Vellfire offer an experience reminiscent of a private jet. The blend of leather and woodgrain finishes, coupled with two fixed Panoramic Glass Roof that bathes the cabin in natural light, creates an ambiance of luxury. The **driver's** cockpit is thoughtfully designed for easy access to mechanical switches and controls.

Front and rear first-row passengers can bask in the comfort of Seat Heater and Ventilation privileges, while the Alphard Executive Lounge goes a step further, boasting an exclusive massage function in the Rear first-row seats.

Equipped with advanced Toyota Safety Sense 3.0 technology, including enhanced Dynamic Radar Cruise Control, Lane Departure Alert, Road Sign Assist, and Adaptive High-beam System, safety remains paramount without compromising on the luxurious experience.

Both models are offered in four exquisite colors - Platinum White Pearl, Precious Metal, Precious Leo-Blond (Alphard only), and Black. To optimise freedom of mobility, the All-New Alphard and Vellfire cars come with a full 5-year warranty. UMWT is also the exclusive distributor with official sales and service, providing a trusted service and parts guarantee.

With more than 74 Sales Service dealers nationwide, premium end-to-end servicing is ensured, with dedicated body and paint centers also available. The Toyota Alphard 2.4T Executive Lounge is priced at RM 538,000 without insurance, while the Toyota Vellfire 2.5 is available at RM 438,000 without insurance.

For more information, please visit the links below:

All-New Alphard [<https://toyota.com.my/en/models/alphard.html>]

All-New Vellfire [<https://toyota.com.my/en/models/vellfire.html>]

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For media enquiries, please contact:

Leia Damayanti, leia@rantaupr.com.my, +60 16-209 2049

Nicolas Anil, nicolas@rantaupr.com.my, +60 17-6363193